



Embassy of the United States of America

Jakarta, Indonesia

June 22, 2009

Dear Potential Member of the Business Mission to Indonesia:

As the United States Ambassador to Indonesia, I am pleased to support the efforts of the International Business Association (IBAGLOBAL) in its goal of organizing a multi-sector business mission to Indonesia. IBAGLOBAL will recruit U.S.-based SMEs to participate in a week-long mission, October 10 – 17, 2009.

IBAGLOBAL proposes to position U.S. SMEs offering innovative products, services, and technologies for long-term relationships, in the Indonesian market. Indonesia is the largest country in Southeast Asia, the world's fourth largest country (over 230 million people), and the world's third largest democracy. Indonesia is a bright spot in the developing world, and it continues to outperform its Asian neighbors as it records growth of about 3.5 percent in 2009.

Leveraging resources from many partners, IBAGLOBAL plans a team approach in organizing this mission, with cooperation from the U.S. Department of Commerce offices in Jakarta and throughout the United States, the American Chamber of Commerce in Indonesia, the Indonesian Chamber of Commerce and Industry, and various Indonesian government offices. IBAGLOBAL proposes an agenda to include:

- pre-mission one-on-one strategy sessions to plan for both market expansion and long term support;
- one-on-one business matchmaking appointments in Indonesia with prospective agents, distributors, and end-users;
- updates on major projects;
- Embassy and other partner briefings on doing business in Indonesia; and,
- networking receptions and other events tailored to company interests.

The United States and Indonesia are enhancing their bilateral relationship through a Comprehensive Partnership. Improved and increasing business ties between our two countries is an integral part of moving the partnership forward, and your mission can help us achieve that goal. I wish your SME success in expanding exports to this market and benefiting from the growth of Indonesia. I look forward to welcoming you to this growing, vibrant, and stable country.

Sincerely,

A handwritten signature in blue ink, reading "Cameron R. Hume", is positioned below the word "Sincerely,".

Cameron R. Hume
Ambassador